

*Burmester*

# BESPOKE

UNIQUE LOUDSPEAKERS AND COMPONENTS  
WITH A PERSONAL TOUCH



With our BESPOKE service, we specialize in creating handcrafted pieces tailored to your personal preferences. Whether it's intricate decorative details or entire surfaces, our products can be customized with any Porsche color. Our BESPOKE service allows refinement through the use

of premium materials like carbon fiber or Napa leather. We expertly transfer the materials, embroideries, and details from vehicle interiors to our products. The possibilities are endless.

**YOUR VISION, OUR CRAFT.**



Learn more about our  
**BESPOKE world**

*Burmester*

# Concert-quality sound on every drive – when sonic excellence meets driving pleasure

The unmistakable sound of Porsche is enhanced by the expertise of Burmester. We create the full concert experience in the vehicle, ensuring perfect sound everywhere you go.



**LISTEN TO THE BURMESTER AUDIOGUIDE  
that explains the 3D-Soundsystem in the new Macan**



# Explore the World of Burmester



## HIGHEST STANDARD ON BOTH SIDES

Porsche and Burmester have enjoyed a close partnership for many years, creating exceptional soundscapes in Porsche vehicles. The Burmester High-End Sound System debuted in 2009 with the Porsche Panamera, setting new standards for factory-integrated automotive hi-fi systems. This collaboration extended to other models such as the Cayenne, 911, Boxster, Cayman, Macan, 918 Spyder, and the all-electric Taycan. The partnership epitomizes technical precision and sonic brilliance, transforming Porsche vehicles into mobile concert halls.

## ICONIC DESIGN AND AESTHETICS

With a long and distinguished history in high-end audio engineering for the home sector, Burmester brings decades of expertise to create world-class sound systems. This legacy is evident in the unparalleled performance and prestige associated with our automotive sound systems. At Burmester, we believe that exceptional sound is complemented by exceptional design. Our speaker grilles and control interfaces are meticulously crafted with the same precision as our home audio components, seamlessly integrating with your vehicle's interior for a cohesive and opulent aesthetic.

## WHY BURMESTER STANDS OUT

### Authentic Sound Reproduction

Our commitment to preserving the integrity of the recording ensures that you experience music exactly as the artist intended. Burmester's ability to reproduce sound with such fidelity and purity sets us apart.

### Exclusivity

Burmester sound systems are a hallmark of high-end luxury vehicles, adding a distinct element of exclusivity and status. Our esteemed partnerships with top-tier car manufacturers such as Porsche further elevate our brand's prestige and desirability.

### Custom Tuning

Burmester systems are individually tuned for each car model to ensure optimal acoustics. This individual approach considers the unique acoustic environment of each vehicle, resulting in a tailored and superior sound experience. Due to the use of active loudspeakers, Burmester can tune every single speaker individually for the perfect sound in every position.

### Audiophile-Grade Construction

Every Burmester system is built with premium materials and components, ensuring durability and outstanding performance. The meticulous attention to detail in the construction process ensures that the sound quality remains consistent and superior over time.

## TWO SOUND SYSTEMS

### Custom-Designed for Different Vehicles

- Burmester High-End Surround Sound System (911, Spyder)
- Burmester 3D High-End Surround Sound System (Panamera, Cayenne, Taycan, Macan Electric)

## HIGHLIGHTS OF

### Burmester 3D High-End Surround Sound System:

- 3D sound with Auro-3D® technology
- 21 active speakers and 1,470 watts total output
- Burmester Air Motion Transformer (AMT®) tweeters
- Acoustically effective total diaphragm area of more than 2,500 cm<sup>2</sup>
- Multiple preset sound profiles
- Sound conditioner for real-time adjustment
- Selectable driver focus
- Sound Enhancer® for compressed audio formats
- 3-Way speaker setup for all seat positions

**Experience the Burmester 3D High-End Surround Sound System on a test drive at your Porsche dealer.**



# Presets and Sound Settings:

## IMMERSE YOURSELF IN YOUR PERSONAL SOUNDSCAPE

All presets and sound settings are perfectly harmonized to offer you the highest level of sound quality and comfort.



**Pure:** Experience effect-free musical enjoyment.



**Smooth:** Relax with a warm, enveloping sound.



**Live:** Feel like you're in the middle of a live concert.



**Surround:** Experience all-encompassing virtual surround sound.



**Sound Conditioner:** Enjoy perfect sound on every drive. This feature uses a microphone to capture the noise level in the interior. Based on this data and vehicle parameters such as speed and revs, an intelligent algorithm automatically adjusts the sound and volume. This means you can always enjoy optimal sound quality, whether in the city or on the highway.



**Driver Position:** Adjust the sound perfectly to your seat position. This function allows you to adapt the sound to your individual listening position, so you can enjoy music exactly the way you like it.



**The Sound Enhancer** enables optimised listening pleasure from sources with reduced data rates and restores corresponding audio signals very carefully. This way, compressed music formats benefit significantly in terms of playback quality.



**Eco-Mode** optimizes energy consumption in an intelligent way. The selectable driver focus puts the driver's seat at the center of the sound experience and focuses the entire system for this seat.



Tweeter (AMT)



3D-Full Range Speaker



Two Way Center Loudspeaker



Three Way Door Loudspeaker



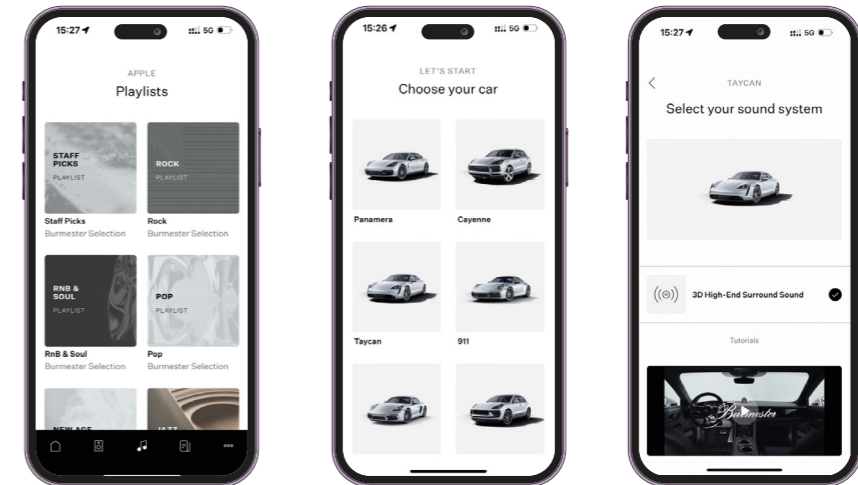
Two Way Surround Loudspeaker



Subwoofer

# Soundcheck App

## EXPERIENCE BURMESTER IN YOUR CAR!



Discover all the adjustment options for our sound systems in Porsche with our Soundcheck App by Burmester! An assistant guides you through the settings recommended by Burmester for optimal music playback. With a brief description of each sound profile and curated music samples, the influence of each setting is easy to understand and experience.

Additionally, the app provides information about the highlights of Burmester sound systems in each Porsche model. With direct access to the company's website and official channels on Instagram and Facebook, you can learn more about Burmester's audio systems.

Soundcheck Porsche is available for free on the Apple® App Store and Google Play Store.

Scan the QR code to be directed to the download page.

